



**Sandip Foundation's
Sandip Institute of Technology & Research Centre, Nashik
Department of Management Studies
Academic Year 2014-15
Report on National Seminar**

Event Title : - Two Days National Seminar on Excellence In Management : Global Opportunities

Date:- 07th & 08th October 2014

Conduction Duration: Two Days

Venue: Mechanical Seminar Hall

Resource Person:

1.Mr Rajjev Deshpande (CEO, BA Logistics)

2. Dr B .B Rayate (Ex-Director Sapkal Knowledge Hub).

3.Mr V A Upadhaey(Ex VP Mahindra UGINE)

4.Prof Deepak Nandre (Professor, IMRT)

Coordinator : Prof Prabodhan Patil

Objective : To provide platform to the Research Scholars, Academicians , Industry Practitioners & Students to present their research work on Various topics related Global Opportunities

About The Program:

A two Day National Seminar “Excellence in Management: Global Opportunities” was conducted by the Department of Management Studies on 07th & 08th October 2014. The objective behind conducting the Seminar was to bring new dimensions of Business excellence in light & tap the new opportunities lying in the field of management

The Day one began with the Inaugural session anchored by Prof Shuchi Gautam with the Lighting of Lamp (Saraswati Poojan) in the presence of chief Guest Mr. Rajeev Deshpande ,the Guest of

Honour Dr.B.B Rayate(Ex-Director Sapkal Knowledge Hub.).After the Lighting of Lamp , Dr Rakesh Patil (HOD ,MBA Department) gave a welcome speech & told about the Achievements & Activities undertaken by Department of Management Studies . after the welcome speech a very motivating & enlighten speech was given by Our Principal Dr S.T Gandhe in which he discussed about need to excel not only in field of Management but each & every aspects of life. Dr.B.B Rayate while addressing to the Participants who excellently demonstrated the real meaning of Excellence & how to achieve Excellence in Management. he focused on how the management Institute should take steps to achieve the excellence. In his speech he also said that the new curriculum developed by the University of Pune would lead to create excellent Managers & Entrepreneur who would be able to excel at global level also . After the Speech of Dr B.B. Rayate it was time for the speech of Mr Rajeev Deshpande who was introduced to participants by Prof Rupali Kulkarni , have being worked for more than 20 years in Industry at managerial level he was quite aware about what to deliver to the participants in order so that they could bring out excellence at global level . he pointed out various key areas where a person needs to focus in order to achieve his goal & objectives . to consolidate his speech he also showed a video name ‘In Pursuit of Excellence’ featuring an Interview with Legendary Amitabh Bachchan taken by another Legend Mr Vijay Amritraj both of them have always strived to achieve Excellence in their respective field. And one point which was noticeable in the Interview was that an Excellence is an on going process there is never end to it, the moment we say we have achieved excellence we stop growing. The speech as well as the video motivated the participants .with this the inaugural function came to conclusion the vote of thanks was proposed & every one proceed for the lunch.

It is scientifically proven that after a delicious meal a human being is not able to concentrate but this was proven wrong at a certain level because all the participants were quite excited & enthusiast to present their research paper. It was time of Paper Presentation an various paper were presented on topic such as Capital Adequacy, IPO Process, Stress Management & awareness about capital Market and many more . the presentation were highly appreciated . this brought to an end of day one of the two days National Seminar.

Day two began with the summary of day one with was narrated by Prof Shuchi Gautam . on day two we again had some paper presentation to mention the few were Integrating offline Marketing

with the social Media, Financial Inclusion with effect of Modi Sarkar, Disciplinary Action against & grievance Handling procedure , Myths about risk & return. the best part of this session was the Video which was shown by one of the Participant that how Companies use social media to Advertise which added some humour the Session .

After the paper presentation session we had prize distribution ceremony for the Best Paper and to do the Honour we had Mr V.A. Upadhey the best paper award was given to Capital Adequacy & asset Quality presented by the MET IOM Nashik. Second & third prize was given to Paper on Social Media & Financial Inclusion.

At the last valedictory function took place followed by the certificate distribution for the participants. The certificates were distributed by the hands of Prof V.A Upadhey & all the HODs This is how the two days national seminar came to an end which provided the opening platform for many researchers seminar came to an end which provided the opening platform for many researchers

Outcome:

- 1. Researcher were able to use the Platform to present their research work***
- 2. Many points were discussed regarding global opportunities to Achieve Excellence in Management***





